

# DIGITAL MARKETING SUMMER SCHOOL IN PRAGUE

Get the know-how from the digital world  
and experience the atmosphere of a city at the heart of Europe

## WHY YOU SHOULD COME RIGHT NOW:

- Complex program covers all aspects of digital marketing, so that you will be ready to drive online channels and manage digital agencies.
- Course is led by experienced professionals, including Google trainers.
- You will get certificate from Jagellonian College, which is accredited in EU.

## WHAT WILL YOU LEARN DURING THE COURSE:

- How to manage online marketing campaigns
- How to use Google AdWords and be ready for Google certification
- Understand, how to use social networks for your business goals.
- Understand platforms like CRM or emailing, which are crucial digital marketing tools.
- You will find out that creating web content and videos is not only important for business, but also fun.

## WHAT KNOWLEDGE IS REQUIRED FOR THE COURSE:

- No previous knowledge of digital marketing is needed. Just basic computer literacy.
- The course will be carried out in English, so reasonable understanding is required.

## WHO IS EXPECTED TO ATTEND THE COURSE:

- University students
- High-school students in final grade
- Anyone looking for a career in digital marketing

## Or choose ALL-INCLUSIVE PACKAGE!

We will arrange for you everything: accommodation, guide, all transfers... and most of all attractive program including trips, excursions, cultural events and sightseeing during the whole stay.

**Price of all-inclusive package:**  
**2.990 EUR**

**And more: Get MBA diploma from EU accredited university!**

Start during the summer school and finish your study in just 6 months online.

**Price of MBA online study:**  
**1.500 EUR**

**When:**  
**1. - 12. 8.**  
**2018**

**Where:**  
**Prague**  
Czech Republic

**Price:**  
**990 EUR**